

# The ICRS Exchange 2025 Exhibition Brochure October 2<sup>nd</sup>, 2025

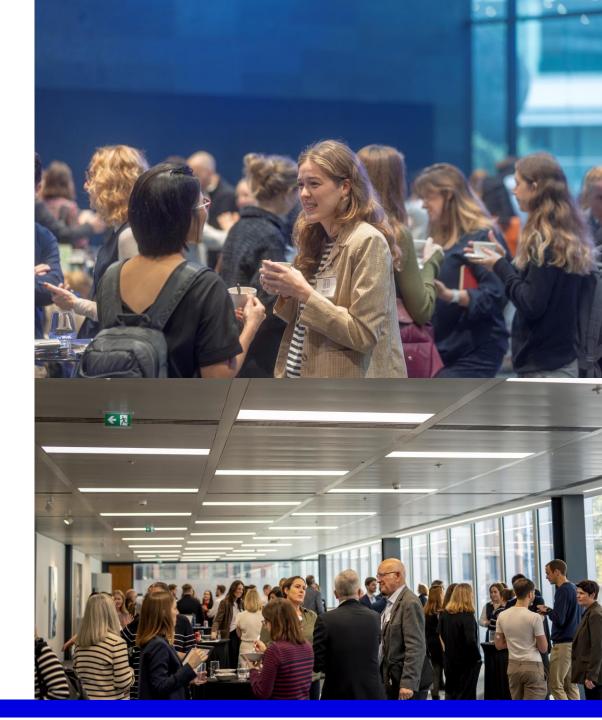
### **The ICRS Exchange**

#### What is the Exchange?

The Institute of Corporate Responsibility and Sustainability (ICRS), the UK's professional body for CR&S practitioners, hosts a yearly conference in London known as the Exchange.

Approximately 200 practitioners across a range of sectors come together to learn about and engage with the most relevant topics in the space today. There is also dedicated time for networking to help practitioners expand their networks.

**Exchange 2025 Theme:** Sustainability on Trial: Time to Prove the Payoff



### <u>The Exchange Exhibition –</u> <u>Overview</u>

**Purpose:** To enrich the Exchange 2025 experience and foster meaningful industry connections, the ICRS will host a dedicated Exhibition featuring organisations that support our mission and Guiding Principles of pursuing positive environmental or social impact.

#### **Benefits for Exhibitors:**

- Direct access to a targeted audience of experienced CR&S professionals from a range of sectors (construction, law, retail, professional services, NGOs, etc.)
- Brand visibility at an intimate, high-impact event
- Opportunity to demonstrate products or services live
- Brand / logo inclusion in conference materials and promotions



### <u>The Exchange Exhibition – Key Information</u>

#### Date, Time, and Location:

- October 2<sup>nd</sup>, 2025
- 10:00am 5:00pm (venue closes)
- The University of Chicago Booth School of Business London

#### **Details:**

- **Exhibitors:** We welcome submissions from all organisations that support the ICRS mission of helping individuals be brilliant at CR&S. While we have a specific focus on developing sustainability-related skills and knowledge, we're open to organisations with other focuses if they support positive social or environmental impact.
- Setup: Each exhibitor will be provided with a table and signage space see next page for more details.
- Audience Size: Approximately 200 attendees (corporate professionals, sustainability officers, academics, and NGOs).
- **Exhibition Duration:** Approximately four hours of exhibition time, including during the formal networking session.



### <u>The Exchange Exhibition – Package Options</u>

We offer a flexible, tiered pricing structure to suit a range of exhibitor needs. Each package includes valuable opportunities for visibility, engagement, and networking.

#### <u>Tier 1 - £1,250\*</u>

#### What's Included:

- Exhibition table and signage space in the main exhibition area
- One full-access ticket to sessions and workshops
- Company logo and branding featured in event promotional materials

#### <u>Tier 2 - £2,000\*</u>

#### What's Included:

- Exhibition table and signage space in the main exhibition area
- **Two** full-access tickets to all sessions and workshops
- Company logo and branding featured in event promotional materials

#### Tier 3 - £3,500\*

#### What's Included:

- All benefits included in Tier 2, plus a speaking opportunity at one of our roundtables (subject to discussion on topic)
- Full access to networking event after the conference

## Early bird discount – submissions received before August 29<sup>th</sup> will be eligible for a 10% discount!



\*All prices are inclusive of VAT

\*\*Discounted slots may be available to certain NGOs and academic organisations. Please enquire for more information.

### **The Exchange Exhibition – Applications**

**To apply to be an exhibitor, <u>please fill out and submit this form</u> by Thursday, <b>September 11<sup>th</sup>.** A selection process will follow, and applicants will be informed by September 18<sup>th</sup>. Any applicant who applies by August 29<sup>th</sup> will be eligible for the early bird discount (10%).

All questions or inquiries can be sent to info@icrs.info

Thank you for your interest and we look forward to hearing from you!

